

SEO Audit Report

Website: www.example.com

Date: October 26, 2023

Executive Summary

This report provides an overview of the SEO performance of the website. The site has good potential but requires optimization in several key areas to improve search engine rankings.

Site Health Score

Overall Score: 85/100

Errors: 3

Warnings: 12

Notices: 25

Top Issues

1. Missing Meta Descriptions on 5 pages
2. Slow page load speed on mobile devices
3. Low word count on blog posts

Recommendations

Address the missing meta descriptions immediately. Optimize images to improve load speed. Create a content calendar to publish high-quality blog posts regularly.